



COREY ANN LEAMON

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EDUCATION

University of Texas AUSTIN, TX
Bachelor of Fine Arts in Design (May 2011)
College Honors

UT Academy in Architecture AUSTIN, TX
Certificate (2010)

Additional experience in serigraphy, sculpture, letterpress, architectural theory, street photography, history, anthropology, user research methodology, and adaptive workflows including agile and kanban

TECHNICAL SKILLS

Design

Photoshop, InDesign, Illustrator, After Effects, Sketch, InVision, Office, SketchUp, HTML5, CSS

Workflow

JIRA, Trello, Open Asset

SELECT HONORS

Columbia Scholastic Press Association
Gold Circle Award in Photographic Portfolio

IITAP Honors for Instructional Innovation
Team award for educational tools on NEREUS

Susan Vaughn Foundation Scholarship
Merit-based scholarship for design

EXPERIENCE

Grubhub/Seamless NEW YORK, NY

Senior Product Designer (December 2015 - present)

Based in research and combined qualitative and quantitative testing, create long-term design visions and MVP for cross-application features, and provide support to other teams with corporate feature expertise. Design and maintain internal applications for corporate clients and customer service through iterations in IA and UX. Collaborate with research to conduct interviews and develop flexible working personas.

Freelance NEW YORK, NY

Designer and Photographer (October 2014 - November 2015)

Design, manage, and produce responsive digital brand experiences, digital portfolios, logo identities and packaging. Contributed to PepsiCo, Pepsi, Bacardi, KIND, Chobani, Lightning Jar, and America for Animals. Work directly with clients to organize, visualize, and process photos; photos have appeared in The Atlantic, Metropolis, and Interior Design.

VSA Partners NEW YORK, NY

Designer (July 2013 - November 2014)

Worked directly with client in scrum to design ongoing digital brand experience for IBM Cloud and Social Business, translate global brand guidelines to web, mobile, and tablet devices, understand and work with IBM content management systems, user data, and collaborate with IBM stakeholders, strategists, product owners, UX, front-end developers, and copywriters.

Lake|Flato Architects SAN ANTONIO, TX

Graphic Designer (June 2011 - June 2013)

Overhauled brand to connect to sustainability and community. Designed and produced marketing material, RFQ/RFP response and interview strategy, stationery, graphic standards, web design and programming, collateral, award submittals, social media development and integration, photography and photo direction, image management, and employee support.

The Daily Texan AUSTIN, TX

Photojournalist (Jan 2010 - May 2011)

Presented information and content through imagery, worked with writers to deliver concise reporting to Austin audience, and quickly narrowed material to meet tight, fluid deadlines.